About YM (short):

Yuva Marathi (Marathi Literary Association) is a Literary and Cultural Club at Vellore Institute of Technology in Tamil Nadu. We represent the magnificent culture and language of Maharashtra and pride on being a ‘Home away from Home’ for all Marathi students.

Events:

Right from grand cultural performances and joyful festivities to competitions and technical events, we at Yuva Marathi, conduct a wide range of events attended by thousands of students, be it online or offline. Although the pandemic has clipped our wings, we have embraced Social Media and have managed to stimulate our audience through a variety of online events and by introducing one enlightened speaker after the other.

Aikya:

**Short:**

Aikya is the celebration of the diverse culture of Bharat, and every year, Yuva Marathi proudly shoulders the responsibility of representing Maharashtra and Marathi culture.

**Long:**

Aikya is the celebration of the diverse culture of Bharat, and every year, Yuva Marathi proudly shoulders the responsibility of representing Maharashtra and Marathi culture. A theme is decided and presented through a series of folk dances like Gondhal, Lavani, Koli Nrutya, Lezim and many more. Students perform these dances with unparalleled vigour and enthusiasm, thus perfectly portraying the various aspects of Marathi culture. Maharashtra always concludes with their flagship performance, that of Dhol-tasha and Dhwaj. The crowd goes into a frenzy of hoots at the first sound of the drums, while the Saffron flags are made to dance in the air to the beat of the drums, in perfect sync with each other.

Gudhipadwa:

**Short:**

Gudhipadwa, the grandest of our events, is the celebration of the Marathi New Year through ‘Gudhi Pujan’, energetic performances and a grand feast.

**Long:**

Gudhipadwa, the grandest of our events, is the celebration of the Marathi New Year with pomp and fervour. In the morning, eminent guests and speakers are invited to perform the ‘Gudhi Pujan’ followed by a performance of Dhol-tasha and Dhwaj. Later, in the evening, the members of our dance, drama and music academies showcase their immense talent and put on a fantastic show that is attended by VIT’s Hon. Chancellor and many famous celebrities! But the real highlight of the event is in fact the huge dinner spread of delicious Maharashtrian food, which is eagerly waited for by all.

Shivajallosh:

**Short:**

Every year, on the auspicious occasion of the Birth Anniversary of Chhatrapati Shivaji Maharaj, ‘Shivajallosh’ is our way of commemorating the life’s work of this lion of a man.

**Long:**

Every year, on the auspicious occasion of the Birth Anniversary of Chhatrapati Shivaji Maharaj, the event ‘Shivajallosh’ is our way of commemorating the life’s work of this lion of a man. The tone of the programme is set by singing songs and powadas that remind us of Maharaj’s legendary might and valour. Through various inspirational dramatic representations, the focus then shifts to those morals and values of his that one should internalise. The event ends on a high note with powerful dance performances and the crowd roaring “Jai Bhavaani! Jai Shivaji!”.

Globomatics:

**Short:**

Although Yuva Marathi is a cultural club, we also conduct a technical event – ‘Globomatics’, for the purpose of developing a scientific perspective and critical thinking abilities among students.

**Long:**

Although Yuva Marathi is a cultural club, we also conduct a technical event – ‘Globomatics’, for the purpose of developing a scientific perspective and critical thinking abilities among students. The ultimate goal of this event is to come up with viable solutions to the biggest problems in the world across a multitude of sectors; right from the climate crises and natural calamities to poverty, education and healthcare. Hundreds of students battle it out in this intellectual arena of which only four teams proceed to the final round. They must then present their ideas and defend them against questions and criticism if they wish to win the exciting cash prizes!

Gallimpics

**Short:**

To help students take a break from the tedious college schedule, we organise ‘Gallimpics’, a fun event where they can just relax and relive their childhood days.

**Long:**

As a part of the college fest – Riviera, to help students take a break from the tedious college schedule, we organise ‘Gallimpics’, an event that is all fun and games. Many exciting games like ‘lagori’, musical chairs, treasure hunt, dog and bone and many more are organised on the greens of Kalpana Chawla ground only so that students can just relax and relive their childhood days. To give it a slight competitive angle, points are awarded to the top three performers in each game and the player with the most points in the end, wins!

About YM (long):

Yuva Marathi (Marathi Literary Association) is a Literary and Cultural Club at Vellore Institute of Technology in Tamil Nadu. Having been established in 2016, we represent the magnificent culture and language of Maharashtra and pride on being a ‘Home away from Home’ for all Marathi students. In spite of being founded in Tamil Nadu, we have 150+ enthusiastic members functioning in nine departments working towards the fulfilment of our motto – ‘To promote Marathi culture and provide a platform to the young girls and boys for showcasing their talents and skills.’

Editorial:

Our Editorial Eepartment is the very soul of our club. Right from drama scripts and Instagram captions to publishing our very own magazine, our budding writers always conjure up stimulating content for all of our endeavours.

Design:

Designing and editing Instagram posts, YouTube videos, posters, reels, brochures, websites and so much more, our design department determines how we are perceived by our audience, especially after the world has moved online.

Management:

Communicating between various departments, conducting events as well as managing PR and sponsorship, our biggest division – the Management Department is the thread that binds together all of our different units.

Technical:

Being a cultural club, our Technical Department is surely our most unique facet. Right from Web Dev to organising our event – ‘Globomatics’, this truly the department for all things technical.

Documentation:

The Documentation Department is responsible for the keeping of records of all of our meetings, events, and other initiatives as well as the submission of reports and documents to the college authorities.

Drama:

Be it Shivajallosh or Gudhipadwa, students of our Drama Academy always manage to come up with entertaining dramatic presentations that tie together the various aspects of the entire event.

Music:

The members of the Music Academy showcase their musical skills during each of our events and are extremely instrumental in setting the tone of the occasion.

Dance:

Especially during the Aikya parade, but also otherwise, members of the dance academy always put up an exciting show and raise the spirits of all those watching.